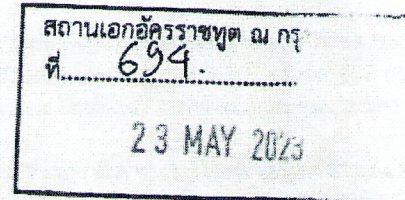


Jakarta, April 27th 2023

No. : 010/KPMI-SPm/IV-2023
 Attachment : 1 Bundle
 Subject : **Invitation for Businessman from Thailand to Participate in The Halal Expo Indonesia 2023**

Your Excellency Ambassador Prapan Disyatat
The Ambassador of Kingdom of Thailand to Indonesia
 Jl. Dr Ide Anak Agung Gde Agung Kav. 3.3 (Lot 8.8), Kawasan Mega Kuningan
 Jakarta Selatan, DKI Jakarta, 12950



Dear Ambassador,

I am writing to you to introduce our organization and upcoming program that we will hold in October this year, so called Halal Expo Indonesia.

KPMI (Indonesian Muslim Entrepreneur Community/Association), is a non-profit organization with the main mission of being an incubation place for Indonesian Muslim businessmen (mostly SMEs) to learn how to develop their business properly so that they can take a role in advancing the Indonesian economy and helping improve the welfare of the Indonesian people. Please find attached our organization's profile to provide you with detailed information about KPMI.

The focus of our program in the past few years has been to develop the Islamic economy and finance as well as the halal industry which has increasingly become a concern and lifestyle for the consumers around the world.

Last year, in 26 – 28 August 2022, we successfully held the largest business-to-business halal exhibition in Indonesia called **Muslim Life Trade 2022** at Ice BSD Tangerang. The success of this event cannot be separated from the support from embassies of Indonesia's nine (9) neighboring countries in Jakarta who have participated as exhibitors, buyers, speakers at conferences and seminars as well as investors who wish to invest in sharia industry and finance in Indonesia.

As you may acknowledge, Indonesia as a country with the largest Muslim population in the world needs a supply of halal products and services to meet the lifestyle needs of the Muslim community in a sustainable manner. In response to this, KPMI with the support of PT Halal Expo Indonesia will bring back the Exhibition under the name of **Halal Expo Indonesia (HEI) 2023**. This event is a business-to-business exhibition, workshop, and business-matchmaking that focuses on halal products and services.

HEI 2023 consists of an international pavilion representing entrepreneurs from the OIC (Organization of Islamic States) members along with the non-OIC members and local Indonesia exporters which aimed to elevate the Indonesia halal industry to the global market while strengthen greater international cooperation among them.

With this letter, we respectfully request Your Excellency Ambassador to support this Event by inviting entrepreneurs from Thailand to participate as Buyers, Investors and Exhibitors. Halal Expo Indonesia, will be held on:

Date : 25 – 28 October 2023
 Location : Convention Hall, Hall 3, 3A, ICE BSD City – Indonesia
 Industry Sector Coverage : Commodities, Islamic Finance Banking, Food & Beverages, Business

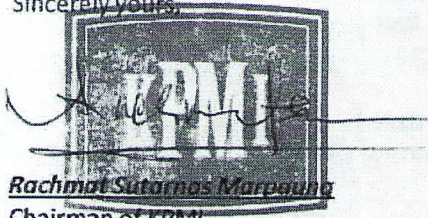
Solutions, Medicine & Pharmaceuticals, Books & Publishers, Lifestyle & Decorations, Modest Fashion, Cosmetics & personal care, Travel & Destinations, Education Services, International Associations & Partners, Creative Media & Start-up.

As we aim to strengthen business relations among businessmen from the participating countries in Halal Expo Indonesia 2023, we believe that this event will create many beneficial business opportunities for the businessmen from Thailand and Indonesia.

We would highly appreciate it if Your Excellency Ambassador would be willing to grant us a short meeting (online or offline whichever most convenience to you) so that we can provide more complete information and explanation about this event, for which we thank you in advance. For scheduling the meeting, your staff may reach our team **Muthia**, at her mobile number: +6281380687118 or her email address: muthiate@halalexpoindonesia.com

Thank you for your attention and support, and we look forward to hearing from you soon.

Sincerely yours,



Rachmat Sutarnas Marpaung
Chairman of KPMI

+62811986992/Rachmat@kpmi.or.id

CC:

1. Mr. Dr. Taufik Hidayat, M.Ec - Acting Executive Director, Executive Management KNEKS
2. Mr. Arief Hartawan - Executive Director, Head of Sharia Financial and Economic Department Bank Indonesia
3. Mr. Abdul Kadir Jailani - Director General for Asia-Pacific and African Affairs

About Halal Expo Indonesia 2023

Halal Expo Indonesia 2023 is the largest B2B Halal Exhibition & Conference in Indonesia formed by the synergy of various parties, including the Community, the Government as a regulator, academics, practitioners who in this case are Moslem entrepreneurs and the active participation of all components of society in the success of this activity. Halal Expo Indonesia itself is to broadcast Islamic sharia related to the halal human life and most importantly is as a forum for the economic movement of Moslems which is expected to be a catalyst for accelerating the economic growth of the Ummah nationally and globally. Our aim is to be the largest halal event and platform that brings various benefits for the universe. Said by Prophet Muhammad, peace and blessings be upon him; "The best of people is those who are most beneficial to people." Halal Expo Indonesia 2023 will be wide richer of the global halal content from other countries around the world and more International Speakers.

This event will be held in ICE BSD at 25-28 October 2023, Convention Hall, Hall 3, 3A, ICE BSD City – Indonesia.

Exhibitor Categories

1. Commodities
2. Islamic Finance & Banking
3. Food & Beverages
4. Business Solutions
5. Medicine & Pharmaceuticals
6. Lifestyle & Decorations
7. Books & Publishers
8. Modest Fashion
9. Cosmetics & personal care
10. Travel & Destinations
11. Education Services
12. International Associations & Partners
13. Creative Media & Start-up

Furthermore, from halal product exhibition, in event **Halal Expo Indonesia 2023** will be held too:

1. Business Matching between Indonesia's Halal Industry SMEs with international buyer.
2. Workshops about Fiqh Muamalah to improve knowledge about Islamic economy and finance.
3. Seminars, discussions, and promotions about sharia products from financial institutions and banks who become event's sponsor to improve sharia financial inclusion.
4. Job Fair which will present foreign companies who require skilled workforce from Indonesia, especially with skill set that be needed in creative industry sector.
5. Seminar and discussion about investment opportunity in halal industry sector, to attract foreign investors to invest in development Indonesia's halal industry, both to fulfil domestic and export markets. Include to expose about project development Joint Halal Production House that being worked on by Halal Expo Indonesia.



EXHIBITOR DETAILS

PLEASE COMPLETE THE FORM USE BLOCK LETTERS

Company Name: Brand Name:

Business Address:

City/ States: Country: Postcode:

Phone: Website: Instagram:

Product Industry: Food & Beverage Cosmetics & Personal Care Education Services Business Solutions
 Modest Fashion Finance & Banking Travel & Destinations Other,

CONTACT PERSON FOR BOOTH OPERATIONS

Salutation: Name: Designation:

Mobile Phone (with Whatsapp) Email

PARTICIPATION DETAILS

Booth Number: Booth Size:

Type of Booth:		Total Price
Indonesian Exhibitor		
<input type="checkbox"/> Space Only	IDR 3,500,000* per sqm	
<input type="checkbox"/> Standard Shell Scheme		
International Exhibitor		
<input type="checkbox"/> Space Only	USD 800* per sqm	
<input type="checkbox"/> Standard Shell Scheme	USD 450* per sqm	

*All prices are subject to applicable taxes

PAYMENT DETAILS

CONTACT PERSON FOR BOOTH BILLING

Salutation: Name: Designation:

Mobile Phone (with Whatsapp) Email

- **50% Initial Payment** should be made upon signing this contract. **Final payment (50%) by 1 August 2023.**
- Exhibitors signing **after 1 August 2023 are required to make full payment (100%)**
- All payments should be made to the PT HALAL EXPO INDONESIA bank account
- The organizer reserves the right to cancel and offer the exhibitor's space to other companies if the exhibitor fails to pay at the scheduled time
- In all cases of an exhibition **space being canceled at the exhibitor's will, all deposits and the payment (s) will be forfeited automatically by the organizer.**

Payment in IDR	
Company Name	PT. Halal Expo Indonesia
Name of Bank	Bank Syariah Indonesia
Account Number	100 800 8888
Branch ID/ Bank Code	451
Swift Code	BSMDIDJA

We confirm to participate in Halal Expo Indonesia 2023. We have read and agreed on things printed on this form, including the terms and conditions set on page 2.

Signature & Company Stamp

Date:

PT Halal Expo Indonesia

Date:



PLEASE READ THIS TERMS AND CONDITION CAREFULLY BEFORE YOU SIGN THE APPLICATION FORM (FORM A)

APPLICATIONS

- All exhibitors should submit the application form (Form A) issued by the organizer of Halal Expo Indonesia 2023 (hereafter called the "Organizer"). The application is valid if both exhibitors and organizer sign the application form (Form A)
- Participation will only be confirmed after the organizer receives the initial payment.
- Exhibitors may choose their preferred location if it is still available.
- To be noticed, booth location reservations will be held based on a queue system. The location chosen by more than 1 () exhibitor will only be reserved up to 5 days after the exhibitor return the application form (Form A) to the organizer. If the location fails to be confirmed by prior exhibitors, the organizer has the right to offer the location to the next company in the queue.
- Exhibitors are not allowed to subcontract the whole or part of their space to other parties without prior permission of the organizer.
- The organizer reserves the right to change the exhibition's venue, dates, or duration should circumstances demand. In this condition, the agreement to participate by the exhibitors shall remain in force. The exhibitors shall not be entitled to any claims for compensation in connection with their booking for participation.
- In all cases of an exhibition space being canceled at the exhibitor's will, all deposits and payment (s) will be forfeited automatically by the organizer.

TYPE OF BOOTH

The cost of participation to be paid is as outlined in the participation options described below

- Space only: Raw space only, without structure & panelling wall, carpet, electricity and lighting. The exhibitor who chooses bare space should appoint and hire their contractor.
- Standard Shell Scheme: This type of booth will be available with
 - Standard booth structure, Three-side panel partitions in whitefinish, , Dark grey covering inside Booth
 - One power single phase socket with electricity 2 Ampere/ single phase
 - Information counter with one reception desk, two folding chairs, and one of wastepaper basket
 - Exhibitor's name/ Fascia (max 30 letters) in white vinyl lettering

ITEMS ON DISPLAY

- Exhibitors prohibit exhibiting products and services related to non-Islamic values. The organizer reserves the right to remove items that exhibit if they are not suitable for this condition.
- Exhibitors are not allowed to retail their products during business days (25-27 October). Instead, they can sell them during consumer days (28-29 October)
- All items exhibited by exhibitors must remain at their booth for the whole duration of the exhibition. It includes promotional material use, such as banners, pop-up systems and other similar materials.
- Exhibitors are not allowed to do promotional activities such as flyering, using sandwich man, or other similar materials outside their space booth.

BUSINESS ETHICS

- Exhibitors must be properly business attired during the exhibition. No T-shirts, short pants, and sandals are allowed.
- No Personnel under 18 years old will be allowed in the exhibition.
- Children under 18 years old are strictly prohibited from entering the exhibition halls during set up and dismantling period, and showdays on business days.
- Exhibitors must wear their ID tag during the presentation during the exhibition halls

FINAL PROVISION

- All exhibitor's claim against the organizer must be made in writing. Indonesian law and the English text shall prevail. The place of fulfillment and jurisdiction is Indonesia. However, the organizer reserves the right to bring any claims before the court.

CONTACT PERSON

PT. HALAL EXPO INDONESIA

Komplek Siaga Utama No.14 Pejaten Barat, Pasar Minggu, Jakarta Selatan 12510, Indonesia

Mr. Suwitno

suwitno@halalexpoindonesia.com

+62 811-2188-454

Ms. Muthla

muthiate@halalexpoindonesia.com

+62 813-8068-718

Exhibitor,

Hereby I declare to have read, understand and agree according to the terms and condition applicable

Signature & Company Stamp Date:



**HEI²⁰
23**
HALAL EXPO INDONESIA

Networking
the Global Islamic
Industries to
the Indonesian
Community

**The Largest B2B
Halal Exhibition
& Conference
in Indonesia**

**HEI²⁰
23**
HALAL EXPO INDONESIA

Networking
the Global Islamic
Industries to
the Indonesian
Community

Business Insight
Programs by:



**25-28
October 2023**
ICE BSD City

Organized
by:



Strategic
Partner:



Event
Partners:



**HALAL
EXPO
LONDON
2022**

“

Dive into the potential market, the most populous Muslim majority country in the world. Showcase your best products and services, get a business, and be part of the Islamic industry development in Indonesia.

Exhibition Highlight

Visitor & Space Target

2018

- 21 - 23 September 2018
- JCC - Indonesia
- ± 100 exhibitors
- ± 5000 visitors

2019

- 2 - 4 August 2019
- ICE BSD - Indonesia
- ± 284 exhibitors
- ± 28,000 visitors/3 days (37% men, 63% women)

2023
insya Allah



+17.000 buyers
Target Visitor

10.000 sqm
Gross space



2.000 sqm
>12 booth Country Pavilion

Exhibitor Categories

Islamic Finance & Banking

Food & Beverages

Business Solutions

Medicine & Pharmaceuticals

Travel & Destinations

Education Services

Lifestyle & Decorations

Books & Publishers

Modest Fashion

Cosmetics & personal care

International Associations & Partners

Creative Media & Start-up

What's on Halal Expo 2023



Visitor Categories

- Managing Directors
- Purchasing & Procurement
- Entrepreneurs
- Business Development
- Suppliers & Retailers
- Traders
- Sales & Marketing
- Private & State-Owned
- Companies
- Government & Association

Supporting Program

- Business Matching
- Islamic Business Forum
- Series of Workshops
- Seminars, discussions and promotions
- Multinational & International Job Fair
- Investor Pitching
- Business Mentoring
- Site visit to the variety of projects & plantations in Indonesia
- VIP Program - level meeting & mingling

Islamic Conference

Halal Expo Indonesia will be supported by various business programs. Such as the international conference expected to attend by prominent international speakers addressing the issues related to the sharia economy, Islamic industry development, investment opportunity in



Halal Expo Indonesia 2023

Halal Expo Indonesia 2023 is the largest B2B Halal Exhibition & Conference in Indonesia formed by the synergy of various parties,

including the Community, the Government as a regulator, academics, practitioners who in this case are Moslem entrepreneurs and the active participation of all components of society in the success of this activity.

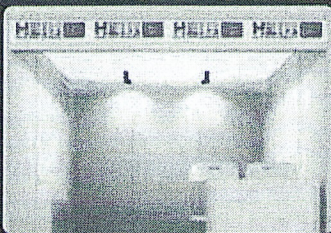
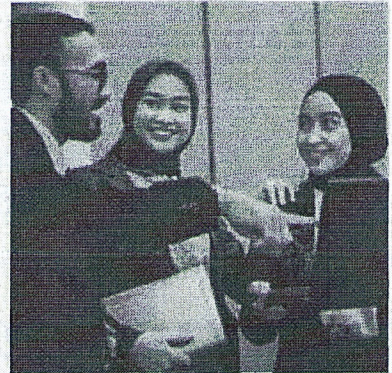
Halal Expo Indonesia itself is to broadcast Islamic sharia related to the halal human life and most

importantly is as a forum for the economic movement of Moslems which is expected to be a catalyst for accelerating the economic growth of the Ummah nationally and globally.

Our aim is to be the largest halal event and platform that brings various benefits for the universe. Said by Prophet Muhammad, peace and blessings be upon him,

"The best of people are those who are most beneficial to people" Insha Allah, Halal Expo Indonesia 2023 will be wide richer of the global halal content from other countries around the world and more International Speakers.

We look forward to your participation in the Halal Expo Indonesia 2023.



SECURE YOUR SPACE!

Shell Scheme Booth
(Refer to non modified booth)

Fascia

Exhibitor's name (max 30 letters) in white vinyl lettering

Carpet

Dark grey covering inside Booth

Paneling

Three side panels in white with white finish. In case of corner booths, it will be two side walls and two fascia boards.

Furniture

Information counter with one reception desk, two folding chairs, and one of wastebasket/basket

Power

One power single phase socket with electricity 2 amp used to be used to connect spot lights & fluorescent lights

Lighting

Two units of fluorescent lamps at fascia

Indonesia

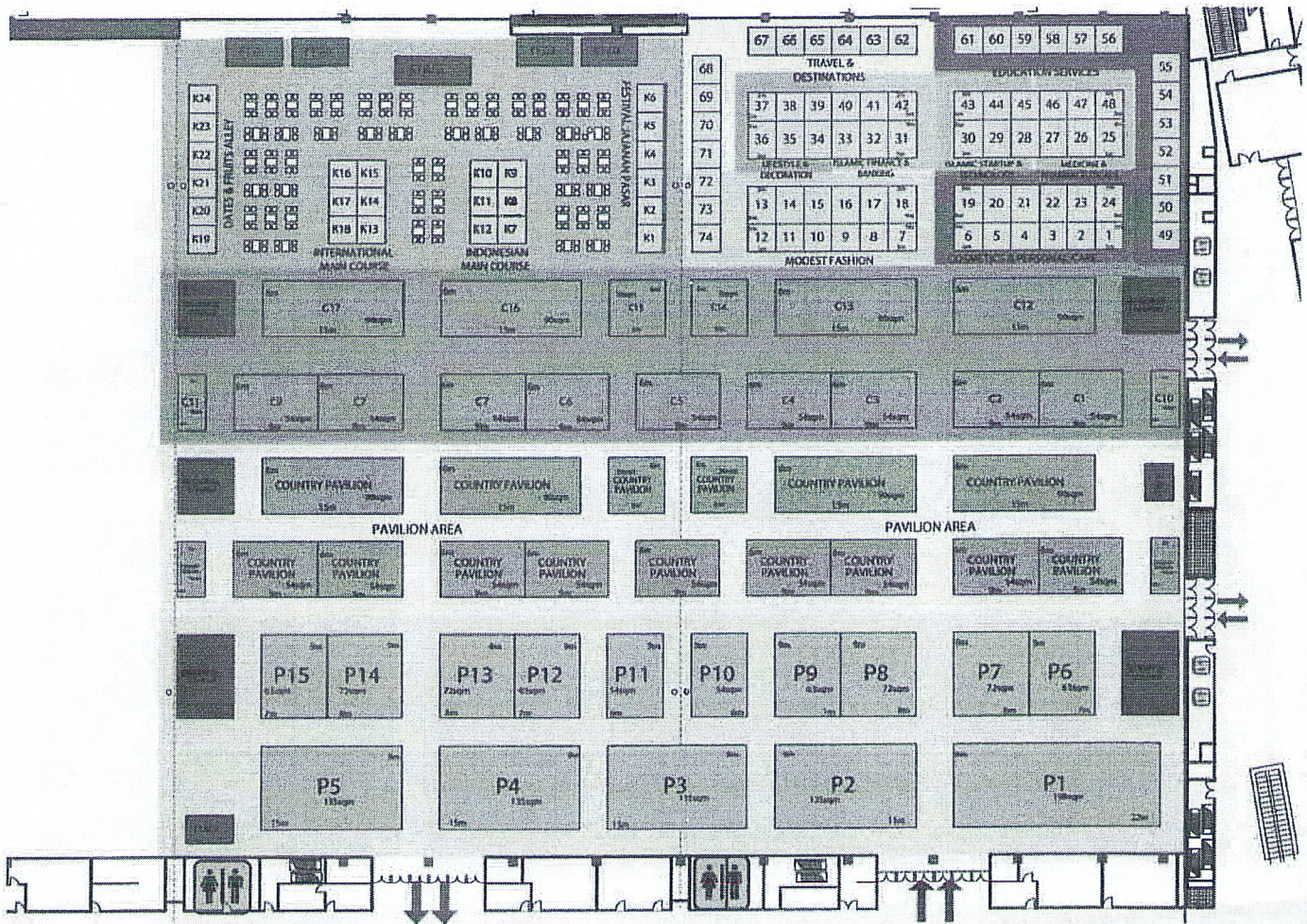
IDR
3,500K
/SQM*

International Price

\$
450
/SQM*

\$
400
/SQM*

HEI 2023 Floor Plan



PICK YOUR SPOT & BOOK NOW!

Contact us Booth participation

Sales
Mr. Nino

+62 811-2186-454

nino@halalexpoindonesia.com

Conference & Program +62 812-6172-9481

Marketing Promotion

+62 815-8115-555

Halal Industry Academy

- CPPOB (Processed Food Production Method) Competency Training/ GMP (Good Manufacturing Practice)
- Workshop on Halal Product Assurance System (SJPH)
- Halal Supervisor Competency Training & Halal Product Assurance System
- Food Handler Competency Training
- Food Handler Competency Test
- HACCP (Hazard Analysis and Critical Control Points) Competency and Documentation Training
- Halal Supervisor Competency Test
- Food Handler Competency Test

KPMI's Ecosystem

E-KFM and KES
• Incubation: Arqam Accelerator, Shafiq, LBS-Urun Fund, URUN-RI
• Coaching: Hijrah Coach

Education & Literacy

Products & Operations

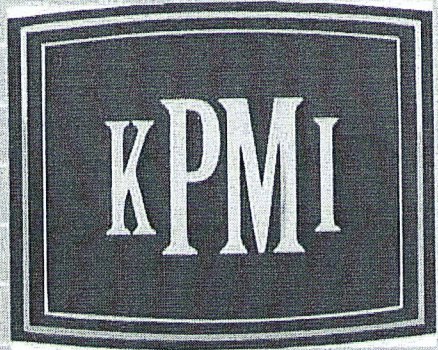
• Home of Joint Halal Products
• Certification/Registration Support: Halal, HACCP, ISO, GMP

• Banking: Hijra, BSI, Exim-Bank
• SCF: Shafiq, LBS-Urun Fund, URUN-RI
• Cooperative: BMT As-Siddiq

Funding

Marketing

• Muslim Life Festival
• Muslim Life Fair
• Muslim Life Trade/HEI
• Trade Mission
• Muslim Life Shop



KPMI

Indonesian Moslem Entrepreneur Community

*The roles of KPMI in fostering the development process of
Indonesian Muslim Entrepreneur to Succeed in the World and
Hereafter*



TABLE OF CONTENT

- About Us
- Vision & Mission
- Programs and Activities
- KPMI's Role in Developing Synergy and Collaboration of Muslim Entrepreneurs in Developing the Ummah's Economy
- Contact Us





Subsidiaries Profile

45

Local (Indonesia)

48

Subsidiaries

3

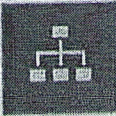
Overseas

More than 48K registered members



KPMI Subsidiaries in The World





KPMI Executive Board

Rachmat Sutarnas
Chairman

Lucky C.K
Jend. Secretary

T. Fadhil A
Treasurer

Functions of Supporting Leaders in the Organization's Daily Activities

Ustaz Muflih
Head of Field Da'wa

Deni D
Head of Organization

Jodhi S. A
Head of Public and International Relations

Didiet P.
Head of Information communication & Tech

Dewi Safitri
Head of Muslimah Affairs

Executive Function of Work Programs

Dir. of Sharia Capital Development

Dir. of Competency Development of Members and Heads of KPMI

Dir. of Marketing and Events

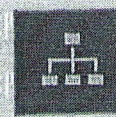
Dir. of Business Club

Dir. of KPMI Media Development

Dir. of Social Waqaf Financing

Dir. of Partnership Strategic

Dir. of Halal Industry Development



KPMI Executive Board

Rachmat Sutarnas
Chairman

Lucky C.K
Jend. Secretary

T. Fadhil A
Treasurer

Irwansyah
Staff

Ade J.
Staff

Executive Function of Work Programs

Amrullah Tahad
Dir. of Sharia Capital Development

Darryl Harlananda
Dir. of Competency Development of Members and Heads of KPMI

Deddy Andu
Dir. of Marketing and Events

Rudy Brigianto
Dir. of Business Club

Vicky Ray
Dir. of KPMI Media Development

TBA. Lucy C.K
Dir. of Social Waqaf Financing

Budiman I
Dir. of Partnership Strategic

Hamza A.W.
Dir. of Halal Industry Development



Programs and Activities 2018 - 2023

FGD with KPMI Partners in Solo January 2022

Muslim Life Fair Jogja 2022

Middle East and Africa Entrepreneur Trade Mission



INDONESIA SOMALIA BUSINESS FORUM

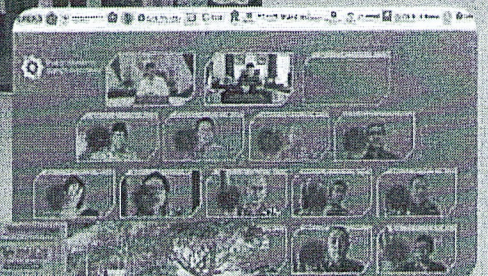
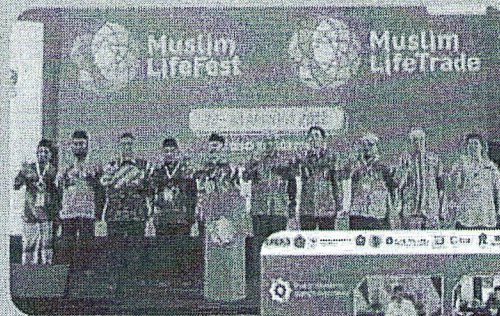


Programs and Activities 2018 - 2023

Muslim Life Festival 2022

Engage in Accelerating the Development of Ecosystem for Halal Industry at SME sector

Singapore – Malaysia Trade Mission



Our Next Event

Agenda Pameran 2023

 17 - 19 Maret 2023 RExpo Kemayoraa	 9 - 11 Juni 2023 Jocja Expo Center	 3 - 5 November 2023 Bandung Convention Centre
 25 - 27 Agustus 2023 ICE BSD City	 25 - 28 Oktober 2023 ICE BSD City	

MISI DAGANG KPMI

KPMI menjalankan kegiatan ini dalam rangka meningkatkan kemampuan dan **Eumness Trip & Tour** Kebutuhan Pemimpin & Peningkatan kemampuan dalam hal ini. Untuk mencapai tujuan & misi ini, KPMI akan melaksanakan kegiatan ini dengan cara melakukan perjalanan ke berbagai negara untuk melakukan **Business Development** dan **penelitian modal usaha** dan **meningkatkan kemampuan** dan **kepercayaan diri** dalam **berbisnis**.

JULI	JEPANG	Osaka - Nagoya <ul style="list-style-type: none">• Forum: FABEN 2023 (Forum Asia Business Expo)• EXPO (Exhibition)• EXPO (Exhibition)• EXPO (Exhibition)
SEPTEMBER	MALAYSIA	Kuala Lumpur - Putrajaya - Penang <ul style="list-style-type: none">• Forum: EXPO (Exhibition)• EXPO (Exhibition)• EXPO (Exhibition)• EXPO (Exhibition)
OKTOBER	THAILAND	Bangkok - Pattaya <ul style="list-style-type: none">• Forum: EXPO (Exhibition)• EXPO (Exhibition)• EXPO (Exhibition)• EXPO (Exhibition)
NOVEMBER	RIVADH, KSA	Riyadh - Makkah <ul style="list-style-type: none">• Forum: EXPO (Exhibition)• EXPO (Exhibition)• EXPO (Exhibition)• EXPO (Exhibition)
2023 NOVEMBER	UMROH	Umrah <ul style="list-style-type: none">• Forum: EXPO (Exhibition)• EXPO (Exhibition)• EXPO (Exhibition)• EXPO (Exhibition)

Hamzah 0819-718-550

EXPERI ACADAMY HALAL INDUSTRY

KPMI's Role in Developing Synergy and Collaboration of Muslim Entrepreneurs in Developing the Ummah's Economy

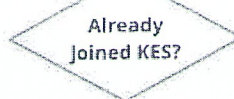
Registration Flow for Entrepreneurs

Fill Personal Information



Have a business?

Fill Business Information



Already joined KES?

E-KFM Registration



User Menu

KPMI Login

View Profile

Edit Profile

Join Group

Regional Coordinator

Business Club

Choose KPMI Program

View Membership Card

Print Membership Card

Zahlr Simply

Arqam accelerator by HijraBank, Shaflq, LBB-Urun Dana, Urun-RI

Coaching Programme

Within the country (MLF/MUFAIR/HEI, and Overseas Exhibitions)

KES

Trade Shows & Trade Missions

Export Academy

Halal Academy

Sharia Capital

