

Exhibiting Information

www.jagri-global.jp/hub/en-gb.html

J-AGRI

TOKYO

KYUSHU

Consists of

J AGRI SUPPLY / J AGRI TECH / J AGRI LIVESTOCK / J AGRI PROCESS / J AGRI GREEN / J AGRI BUSINESS

KYUSHU

Dates: May 27 - 29, 2026
Venue: Grandmesse Kumamoto, Japan

TOKYO

Dates: October 7 - 9, 2026
Venue: Makuhari Messe, Japan

Organiser : **RX Japan Ltd.**

Built by



In the business of
building businesses

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Japan's **LARGEST*** show for Agriculture/Livestock Technologies

*"Largest" in reference to the exhibitor number of trade shows with the same concept (For Tokyo Edition)



 Previous Kyushu Show



 Previous TOKYO Show



Covering Whole Network by KYUSHU & TOKYO Show

The numbers of exhibitors and visitors on this page are forecasts including concurrent shows. *1 Including co-exhibiting partners, group companies and association members. *2 "Largest" in reference to the exhibitor number of trade shows with the same concept

KYUSHU

Dates: May 27 - 29, 2026

Venue: Grandmesse Kumamoto, Japan

300 Exhibitors*¹ & 20,000 Visitors

*204 Exhibitors & 10,825 Visitors in 2025

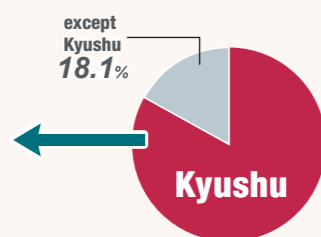
Floor Plan (Preliminary)

The actual layout might be different.



<Visitor Demographics>

Approx.
81.9%
of visitors
are from Kyushu



TOKYO

Dates: October 7 - 9, 2026

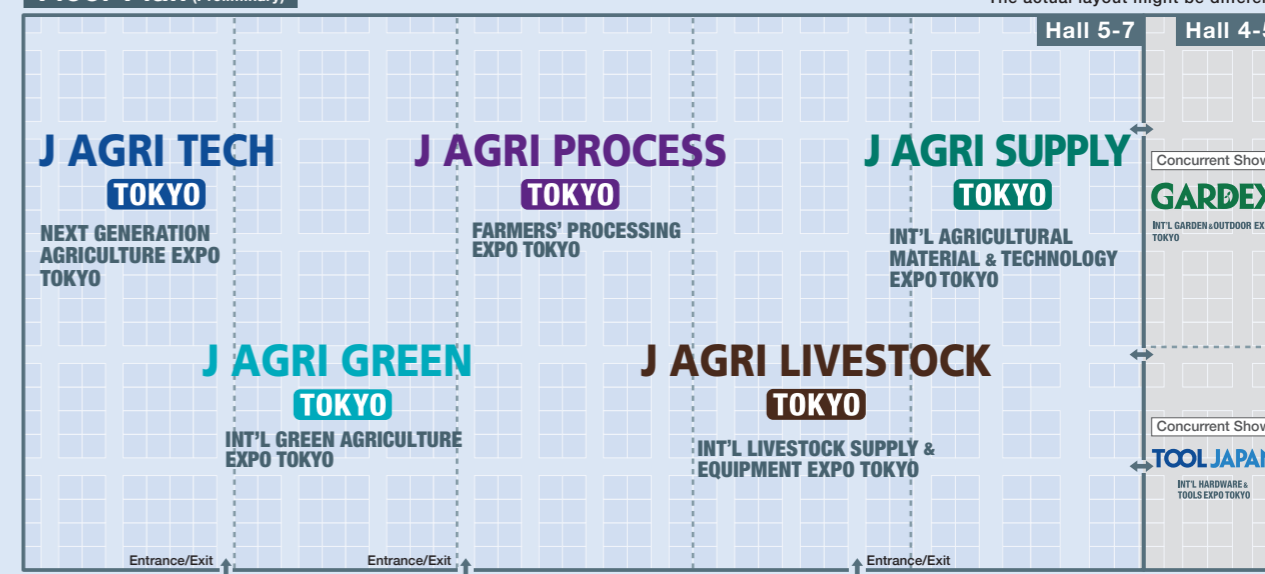
Venue: Makuhari Messe, Japan

1,000 Exhibitors*¹ & 40,000 Visitors

*893 Exhibitors & 35,921 Visitors in 2024

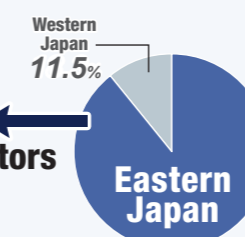
Floor Plan (Preliminary)

The actual layout might be different.



<Visitor Demographics>

Approx.
88.5% of visitors
are from
Eastern Japan



JAGRI provides the opportunities to:

■ Find your **potential business partners**

→ Major Importers, Distributors, Sales Representatives, etc.

■ Build **valuable network** to grow your business

→ Farmers, Mass Retailers, Government, Municipalities, etc.

Feature 1 B to B Platform for Professionals

Exhibitors

**Manufacturers, traders
dealing in:**

- Fertiliser, Substrate
- Horticultural Supply
- Agricultural Machinery
- AI/IoT Solution
- Drone, Robot
- Plant Factory System
- Livestock Supply
- Food Processing Equipment

etc.

Business Meetings

- ◆ Receive orders
- ◆ Technical consultation
- ◆ Price/delivery arrangement



Visitors

- Farmer
- Agricultural Cooperative
- Agricultural Corporation
- Plant Factory Operator
- Importer, Distributor
- Home Centre
- Mass Retailer
- Wholesaler
- Government, Municipality

etc.

Feature 2 5 Specialised Shows Covering Whole Segments

J-AGRI SUPPLY

Int'l Agricultural Material & Technology Expo

<Exhibit Profile>

- Fertiliser, Substrate
- Horticultural Supply
- Agricultural Machinery
- Crop Protection Supply
- Bug & Animal Repellent
- Cultivation Equipment
- Irrigation System
- Agricultural Tool
- Farm Clothing & Shoes etc.

<Special Exhibiting Zones>

Agriculture Machinery Zone
Fertilisers & Soil Conditioners Zone
Greenhouse Horticulture Zone
Agricultural Damage Control Zone

J-AGRI LIVESTOCK

Int'l Livestock Supply & Equipment Expo

<Exhibit Profile>

- Feed, Feed Additives
- Feeding Machinery
- Watering Equipment
- Fencing, Gate
- Barn Equipment/System
- Ventilation System
- Health Management
- Antiviral Products
- Feeding Technology etc.

<Special Exhibiting Zones>

AI/Smart Livestock Technology Zone
Feed & Feed Additives Zone

J-AGRI GREEN

INT'L GREEN AGRICULTURE EXPO TOKYO

<Exhibit Profile>

- Organic Fertiliser
- Biomass Boiler
- Greenhouse Ventilation
- Power Storage System
- Reduced Pesticide Cultivation
- Bio Stimulant
- Biogas Power Plant
- Heat Pump
- Functional Feed etc.

J-AGRI TECH

Next Generation Agriculture Expo

<Exhibit Profile>

- Smart Farming
- Plant Factory System
- Drone, Robot
- IT Solution
- Automation System
- Remote Monitoring/Control
- Marketing Solution
- Aquaponics
- etc.

<Special Exhibiting Zones>

Plant Factory Zone
Drone/Robot Zone

J-AGRI BUSINESS

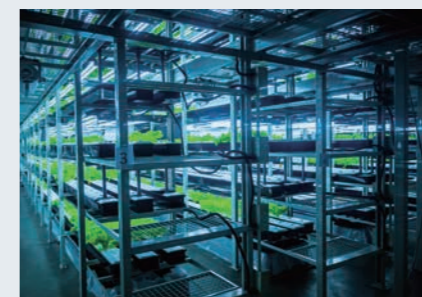
Sustainable Farm Business & Management Expo

<Exhibit Profile>

- Processing Machinery
- OEM (sweets, foods, etc.)
- Freshness Management
- Food Packaging
- Logistics System
- IT Solution
- Food Additives
- Sales Support
- Labelling Machinery etc.

<Special Exhibiting Zones>

Food Processing Technology Zone
Packaging, Freshness Control, Logistics Zone

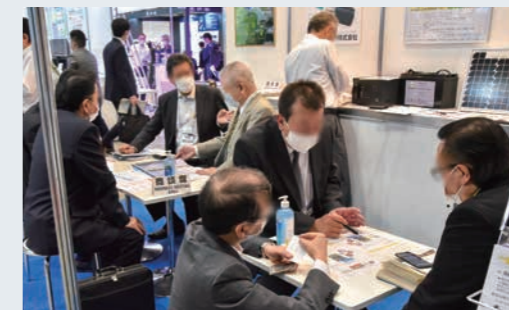


Feature 3 Connect with Key Industry Players

Importer & Distributor

The key to enter/expand into the market is to find the importers & distributors. J AGRI attracts major importers & distributors in the industry.

- ITOCHU CHEMICAL FRONTIER
- MARUBENI
- SOJITZ FOODS
- TOYOTA
- ITOCHU FEED MILLS
- MITSUBISHI SHOJI AGRI-SERVICE
- SUMITOMO
- TOZAI BOEKI KAISHA
- KANEMATSU
- MITSUI BUSSAN AGRO-BUSINESS
- SUMMIT AGRI-BUSINESS
- YAMAZEN
- etc.



Home Centre & Mass Retailer

Major buyers from home centre, agricultural supply stores, other retails visit J AGRI.

- AEON RETAIL
- HIBIYA KADAN
- KANUMA KABOKU CENTRE
- LOYAL HOME CENTRE
- TOMITANIKANAMONO
- CAINZ
- I-AGRI
- KOHNAN SHOJI
- SAKATA SEED
- WORKMAN
- DCM HOLDINGS
- JOYFUL HONDA
- KOMERI
- SHIMACHU
- YAMASHIN
- HAMURE
- KANSEKI
- LIXIL VIVA
- HANDS
- YONEYAMA PLANTATION
- etc.

Agricultural Cooperation/Cooperative

It is also important to directly network with farmers who potentially becomes your partner.

- AEON AGRI CREATE
- GREEN FARM
- MITSUI WOLD FARM
- AOZORA FARM
- HOKUREN
- NOMURA FARM HOKKAIDO
- ASAHI FARM
- JA ZENNOH
- OKUBO ENGEI
- FARMERS CLUB
- JA ZENNOH AKITA
- YAMAGUCHI FARM
- etc.

(excerpts, in alphabetical order)

Variety of Exhibiting Plans to Maximise Your Results

Choose the Exhibiting Plan that best helps you achieve your goals.

Package Participation (Booth + Advertisement)

Premium Plan

This plan gives you maximum exposure before and during the show.
Available only for 3 exhibitors.



Business Activation Plan

This plan helps you attract high quality visitors to your booth.



Starter Plan II

This plan helps you have more exposure and more visitors at your booth.



Booth Only Participation Plan

Exhibiting at the show with your booth.



Icons stand for...

- Banner Ads on Official Show Website
- Banner Ads on Conference Webpage
- Premium Directory Listing (Large Size Display)
- Premium Directory Listing (Top Listing & Large Size Display)
- Ads in Visitor Promotion E-mail
- Digital Incentive Coupons
- Floor Map Ads
- Digital Signage Ads on the Hallway
- Show Entrance Floor Ads
- Hanging Banner Ad above Your Booth
- Booth

For more details,
click here



Book Your Exhibit Space Now!



Contact

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